

International Exhibition on
Warehousing Storage, Material Handling,
Logistics & Supply Chain



Organizer



**MEDIA DAY
MARKETING**

Supported by



ABOUT THE EXPO

The Warehouse Logistics & Material Handling Expo being held from 09-10-11 April 2027 at Bangalore International Exhibition Centre (BIEC) - Bangalore which will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Warehouse Logistics & Material Handling ultimately benefiting all participants.

This Expo serves as a significant platform, connecting the latest Warehouse Logistics & Material Handling technologies with Industry players and professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

Factors supporting the Growth of the Logistics and Warehousing & Material Handling Industry

E-commerce Growth: Increasing demand for fast, reliable, and flexible logistics services.

Digitalization and Automation: Adoption of technologies like AI, robotics, and IoT to improve efficiency and reduce costs.

Sustainability and Environmental Concerns: Growing focus on reducing carbon emissions, energy consumption, and waste.

Globalization and Trade: Increasing complexity of international trade, requiring specialized logistics services.

Government Initiatives: Supportive policies, such as introduction of GST, E way Bills, Free Trade Warehousing zones "Make in India" and "Smart Cities Mission."

Dedicated freight corridors In the eastern and western corridors: Changing Customer Preferences and Lifestyle Trends



WHY KARNATAKA

The warehousing, logistics, and material handling market in Karnataka has been growing rapidly, driven by several key factors, including the city's strategic location, infrastructural developments, and the rise of e-commerce.

- Presence of highly developed infrastructure which include proximity to Chennai and Mangalore ports, Kempegowda international airport for air logistics, Good Rail network.
- Presence of warehouse hubs in Peenya, Yelahanka, Bommasandra, Hosur Road
- Bangalore being a key IT and commercial hub, the demand for warehousing has surged, especially for distribution centers and fulfillment centers for e-commerce companies.
- Increased shift towards online retails have led to a demand of more high-tech warehouses and automated systems

Why is the Logistics and Warehousing & Material Handling sector is Important

- **Infrastructure Development:** Investing in logistics and warehousing infrastructure, such as roads, ports, and warehouses, can help to improve efficiency and reduce costs.
- **Technological Advancements:** Adopting new technologies, such as automation, artificial intelligence, and blockchain, can help to improve efficiency, reduce costs, and enhance security.
- **Sustainability:** Logistics and warehousing companies can reduce their environmental impact by adopting sustainable practices, such as using electric or hybrid vehicles, reducing energy consumption, and implementing recycling programs.





VISITOR PROFILE

- Logistics and Supply Chain Managers,
- Warehouse Managers,
- Procurement Specialists,
- Inventory Controllers,
- Freight Forwarders
- Entrepreneurs,
- Government Authorities
- Professionals
- Store Managers
- Suppliers and Distributors
- Media Houses
- Press

EXHIBITOR PROFILE

Why should you exhibit in the Warehouse Logistics & Material Handling Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.



The Warehouse Logistics & Material Handling sector in India

- **Global Logistics Market Size:** Estimated to reach \$15.5 trillion by 2025.
- **Global Warehousing Market Size:** Projected to reach \$64.4 billion by 2025.
- **Growth Rate:** The logistics and warehousing sector is expected to grow at a CAGR of 5-7% from 2020 to 2025.

India's logistics sector is a key part of the country's economy, contributing 14.4% to India's GDP. The warehousing storage sector is growing rapidly, projecting a CAGR of 15.64% and a market size of \$35 billion by 2027

- Material Handling Equipment's
- Access work platforms Accessories:
- Batteries, Tyre's, Castor
- Wheels & Forklift Attachments, MHE Tyre's
- Cranes Hydraulic, EOT, Gantry & JIB
- Drum Handlers, Forklifts
- Other Materials Handling Equipment's
- Pallet Trucks, Reach & Tow Trucks
- Rollers & Conveyors, Scissor Lifts
- Stackers
- Automated Storage and Retrieval Systems
- Automated Guided Vehicle/ Carts
- Cloud Solutions
- Conveyor Systems
- ERP Solutions
- Fleet Management Software
- GPS Navigation & Vehicle Tracking Systems
- Industrial Robots
- Integrated Traffic Systems & Control Technologies
- Sorting Systems
- Warehouse Management System
- Fire & Safety Solutions HVLS
- Fans, Industrial Coolers, Industrial Doors, Shutters and Gates
- Industrial Flooring Solutions, Industrial Roofing
- Monitoring & Security Solutions
- Power back up Solutions
- Pre Engineered Buildings
- Ventilation Systems
- Warehouse Roofing Solutions
- Aerospace Logistics Solution Providers
- Air Freight Carriers
- Air Freight Forwarders
- Artificial Intelligence (AI) and Machine Learning (ML) Solution Providers
- Automated Guided Vehicle (AGV) Suppliers
- Automated Storage and Retrieval System (AS/RS) Suppliers
- Automotive Logistics Solution Providers
- Autonomous Mobile Robot (AMR) Suppliers
- Barcode and RFID Solution Providers
- Cloud-Based Logistics and Supply Chain Solution Providers
- Cloud-Based Warehouse Management Solution Providers
- Cold Chain Logistics Solution Providers
- Collaborative Robot (Cobot) Suppliers
- Conveyor Belt and Component Suppliers
- Customs Clearance and Compliance Providers
- E-commerce Logistics Solution Providers
- Enterprise Resource Planning (ERP) System Providers
- Fall Protection and Safety Equipment Suppliers
- Fire Safety and Suppression System Providers
- Food and Beverage Logistics Solution Providers
- Forklift and Pallet Truck Suppliers
- Forklift Battery and Charger Suppliers
- Freight Audit and Payment Providers
- Internet of Things (IoT) Solution Providers
- Inventory Management Software Providers
- Labor Management System (LMS) Providers
- Land Freight Carriers
- Last Mile Delivery Solution Providers
- Logistics and Supply Chain Software Providers
- Logistics and Supply Chain Training Providers
- Logistics and Transportation Management Services
- Material Handling Equipment Manufacturers
- Material Handling Equipment Rental Services
- Material Handling Equipment Spare Parts Suppliers
- Ocean Freight Carriers
- Packaging and Labeling Solution Providers
- Palletizers and Depalletizers Suppliers
- Pharmaceutical Logistics Solution Providers
- Retail Logistics Solution Providers
- Robotics and Automation Solution Providers
- Stretch Wrapping and Strapping Solution Providers
- Supply Chain Management Companies
- Supply Chain Optimization and Consulting Services
- Supply Chain Risk Management and Compliance Services
- Supply Chain Visibility and Analytics Solution Providers
- Sustainable and Eco-Friendly Warehouse Solution Providers
- Transportation Management System Providers
- Warehouse Access Control and Biometric Solution Providers
- Warehouse Automation System Integrators
- Warehouse Cleaning and Maintenance Solution Providers
- Warehouse Control System (WCS) Providers
- Warehouse Design and Consulting Services
- Warehouse Design and Layout Services
- Warehouse Energy Efficiency and Cost Savings Solution Providers
- Warehouse Execution System (WES) Providers
- Warehouse Flooring and Coating Solution Providers
- Warehouse Insulation and Climate Control Solution Providers

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a verity of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

ORGANIZED BY



MEDIA DAY
MARKETING

Premium Sponsorships

TITLE SPONSOR

₹ 25 Lacs + GST

Booth Space: 200 sqm (Central Prime Location)

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



PLATINUM SPONSOR

₹ 20 Lacs + GST

Booth Space: 150 sqm (Premium High-Traffic Zone)

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 150 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



DIAMOND SPONSOR

₹ 16 Lacs + GST

Booth Space: 120 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor and hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



Standard Sponsorships

GOLD SPONSOR

₹ 10 Lacs + GST

Booth Space: 90 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Gold Sponsor hyperlinked to Sponsor's website
- Bare space of 90 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 60 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 60 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



BRONZE SPONSOR

₹ 5 Lacs + GST

Booth Space: 36 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Bronze Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively
- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as Exhibitor Badge Sponsor on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



FAIR CATALOGUESPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Fair Catalogue Sponsor's branding of back cover
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Sponsor's branding on selected Social Media promotions.

WATER BOTTLE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

CARRY BAG SPONSORSHIP

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Carry bag Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Carrybag Sponsor" in the post-show report and event website
- Carry bags will be delivered to all exhibitors with sponsor's branding and placed at the registration counter for distribution



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact:

+91-93421 85915 | +91-93414 73494

E-mail: expo@mediaday.co.in, **Website:** mediaday.co.in



ABOUT ORGANIZER

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.

STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

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