3rd Edition

WAREHOUSE LOGISTICS & MATERIAL HANDLING EXPO

09 10 11 APRIL 2027

Bangalore International Exhibition Center, INDIA

International Exhibition on Warehousing Storage, Material Handling, Logistics & Supply Chain



Organizer

MEDIA DAY MARKETING

Supported by

AIWWA

ACAI

Architects, Engineers & Surveyors' Association

www.wlmhexpo.com

ABOUT THE EXPO

The Warehouse Logistics & Material Handling Expobeing held from 09-10-11 April 2027 at Bangalore International Exhibition Centre (BIEC) - Bangalore which will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Warehouse Logistics & Material Handling ultimately benefiting all participants.

This Expo serves as a significant platform, connecting the latest Warehouse Logistics & Material Handling technologies with Industry players and professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

Factors supporting the Growth of the Logistics and Ware Housing & Material Handling Industry

E-commerce Growth: Increasing demand for fast, reliable, and flexible logistics services.

Digitalization and Automation: Adoption of technologies like AI, robotics, and IoT to improve efficiency and reduce costs.

Sustainability and Environmental Concerns: Growing focus on reducing carbon emissions, energy consumption, and waste.

Globalization and Trade: Increasing complexity of international trade, requiring specialized logistics services.

Government Initiatives: Supportive policies, such as introduction of GST, E way Bills, Free Trade Warehousing zones "Make in India" and "Smart Cities Mission."

Dedicated freight corridors In the eastern and western corridors: Changing Customer Preferences and Lifestyle Trends



WHY KARNATAKA

The warehousing, logistics, and material handling market in Karnataka has been growing rapidly, driven by several key factors, including the city's strategic location, infrastructural developments, and the rise of e-commerce.

- Presence of highly developed infrastructure which include proximity to Chennai and Mangalore ports, Kempegowda international airport for air logistics, Good Rail network.
- Presence of warehouse hubs in Peenya, Yelahanka, Bommasandra, Hosur Road
- Bangalore being a key IT and commercial hub, the demand for warehousing has surged, especially for distribution centers and fulfillment centers for e-commerce companies.
- Increased shift towards online retails have led to a demand of more high-tech warehouses and automated systems

Why is the Logistics and Ware Housing & Material Handling sector is Important

- **Infrastructure Development:** Investing in logistics and warehousing infrastructure, such as roads, ports, and warehouses, can help to improve efficiency and reduce costs.
- **Technological Advancements:** Adopting new technologies, such as automation, artificial intelligence, and blockchain, can help to improve efficiency, reduce costs, and enhance security.
- **Sustainability:** Logistics and warehousing companies can reduce their environmental impact by adopting sustainable practices, such as using electric or hybrid vehicles, reducing energy consumption, and implementing recycling programs.





VISITOR PROFILE

- Logistics and Supply Chain Managers,
- Warehouse Managers,
- Procurement Specialists,
- Inventory Controllers,
- Freight Forwarders
- Entrepreneurs,
- Government Authorities
- Professionals
- Store Managers
- Suppliers and Distributors
- Media Houses
- Press

The Warehouse Logistics & Material Handling sector in India

- **India Warehouse Market CAGR:** Projected to grow at a CAGR of 8.73% from 2027 to 2032 (moving from USD 27.29 billion to USD 44.98 billion) according to the India Warehouse Market Report. Other estimates place specific segments higher, such as Grade-A warehousing growing at 14.05% and refrigerated/cold storage at 13.12%*. *
- **India Logistics Sector CAGR:** The broader Indian logistics sector is valued around USD 246 billion and is projected to reach USD 362 billion by 2030, growing at a CAGR of 8%, with express logistics and automated sub-segments expanding faster (around 14% CAGR)**.

South India is projected to lead regional warehousing growth at a CAGR of 12.8% (driven heavily by leasing activity in Bengaluru and Chennai)*.

**Mordon Intelligence*
***Brickwork Ratings*

Why should you exhibit in the Warehouse Logistics & Material Handling Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

EXHIBITOR PROFILE

- Material Handling Equipment's
- Access work platforms Accessories:
- Batteries, Tyre's, Castor
- Wheels & Forklift Attachments, MHE Tyre's
- Cranes Hydraulic, EOT, Gantry & JIB
- Drum Handlers, Forklifts
- Other Materials Handling Equipment's
- Pallet Trucks, Reach & Tow Trucks
- Rollers & Conveyors, Scissor Lifts
- Stackers
- Automated Storage and Retrieval Systems
- Automated Guided Vehicle/ Carts
- Cloud Solutions
- Conveyor Systems
- ERP Solutions
- Fleet Management Software
- GPS Navigation & Vehicle Tracking Systems
- Industrial Robots
- Integrated Traffic Systems & Control Technologies
- Sorting Systems
- Warehouse Management System
- Fire & Safety Solutions HVLS
- Fans, Industrial Coolers, Industrial Doors, Shutters and Gates
- Industrial Flooring Solutions, Industrial Roofing
- Monitoring & Security Solutions
- Power back up Solutions
- Pre Engineered Buildings
- Ventilation Systems
- Warehouse Roofing Solutions
- Aerospace Logistics Solution Providers
- Air Freight Carriers
- Air Freight Forwarders
- Artificial Intelligence (AI) and Machine Learning (ML) Solution Providers
- Automated Guided Vehicle (AGV) Suppliers
- Automated Storage and Retrieval System (AS/RS) Suppliers
- Automotive Logistics Solution Providers
- Autonomous Mobile Robot (AMR) Suppliers
- Barcode and RFID Solution Providers
- Cloud-Based Logistics and Supply Chain Solution Providers
- Cloud-Based Warehouse Management Solution Providers
- Cold Chain Logistics Solution Providers
- Collaborative Robot (Cobot) Suppliers
- Conveyor Belt and Component Suppliers
- Customs Clearance and Compliance Providers
- E-commerce Logistics Solution Providers
- Enterprise Resource Planning (ERP) System Providers
- Fall Protection and Safety Equipment Suppliers
- Fire Safety and Suppression System Providers
- Food and Beverage Logistics Solution Providers
- Forklift and Pallet Truck Suppliers
- Forklift Battery and Charger Suppliers
- Freight Audit and Payment Providers
- Internet of Things (IoT) Solution Providers
- Inventory Management Software Providers
- Labor Management System (LMS) Providers
- Land Freight Carriers
- Last Mile Delivery Solution Providers
- Logistics and Supply Chain Software Providers
- Logistics and Supply Chain Training Providers
- Logistics and Transportation Management Services
- Material Handling Equipment Manufacturers
- Material Handling Equipment Rental Services
- Material Handling Equipment Spare Parts Suppliers
- Ocean Freight Carriers
- Packaging and Labeling Solution Providers
- Palletizers and Depalletizers Suppliers
- Pharmaceutical Logistics Solution Providers
- Retail Logistics Solution Providers
- Robotics and Automation Solution Providers
- Stretch Wrapping and Strapping Solution Providers
- Supply Chain Management Companies
- Supply Chain Optimization and Consulting Services
- Supply Chain Risk Management and Compliance Services
- Supply Chain Visibility and Analytics Solution Providers
- Sustainable and Eco-Friendly Warehouse Solution Providers
- Transportation Management System Providers
- Warehouse Access Control and Biometric Solution Providers
- Warehouse Automation System Integrators
- Warehouse Cleaning and Maintenance Solution Providers
- Warehouse Control System (WCS) Providers
- Warehouse Design and Consulting Services
- Warehouse Design and Layout Services
- Warehouse Energy Efficiency and Cost Savings Solution Providers
- Warehouse Execution System (WES) Providers
- Warehouse Flooring and Coating Solution Providers
- Warehouse Insulation and Climate Control Solution Providers

MEDIA DAY MARKETING

SPONSORSHIP OPPORTUNITIES



PUT YOUR BRAND WHERE BUSINESS HAPPENS

A premium platform for brands seeking visibility, meaningful industry presence and connection with the exhibition community.

BE SEEN

Event-linked brand visibility

STAY VISIBLE

Digital and on-site placements

SHOW VALUE

Clear, agreed deliverables

Designed for sponsors looking to build awareness, present products and associate their brand with a professional B2B exhibition environment.

INDIVIDUAL ASSET DELIVERABLES

Each opportunity is scoped clearly to protect both sponsor expectations and event delivery.

WATER BOTTLE SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1



- Sponsor supplies branded bottles and all required quantities.
- Sponsor handles production, packaging, transport and replenishment.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- Distribution point, quantity and process must be confirmed in writing.

CARRY BAG SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 3

- Sponsor supplies the branded bags.
- Sponsor manages design, printing, quantity, packing and delivery.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- No bag manufacturing or printing is included in the sponsorship fee.



EXHIBITOR KIT SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1

- Sponsor supplies kits and any approved inserts or contents.
- Sponsor manages assembly, packing, delivery and replenishment.
- Media Day Marketing provides the agreed platform and sponsor recognition.
- Kit contents, quantities and distribution process must be confirmed in writing.

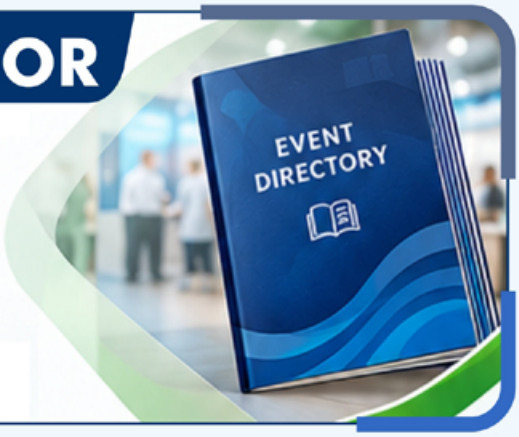


*** This is a platform only sponsorship. The organizer will only be providing the platform and all deliverables have to be made by the sponsor**

EVENT DIRECTORY SPONSOR

Sponsorship Fee: ₹2,00,000 | Max 2

- Sponsor logo and approved company details in the agreed directory placement.
- Clickable website link in the digital directory, if supported by the format.
- One short company profile or promotional message within content limits.
- Artwork and placement subject to the directory deadline.



DIRECTIONAL SIGNAGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on approved directional signage located inside the exhibition centre only.
- Placement on agreed signage units, subject to venue approval and availability.
- Sponsor supplies print-ready artwork by the deadline.
- Printing, fabrication and installation are separate unless included in writing.



HALL ENTRANCE BRANDING SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on the agreed hall entrance unit at one approved location.
- Sponsor artwork incorporated into the approved layout.
- All placements are subject to venue rules and final approval.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



REGISTRATION COUNTER SPONSOR

Sponsorship Fee: ₹3,00,000 | One Counter Each

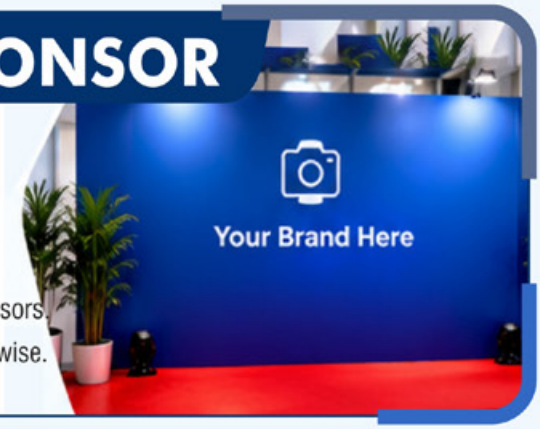
- Branding on one registration counter only.
- Logo on the approved counter fascia or panel.
- One approved QR code or short call-to-action may be included if space permits.
- Additional counters are charged separately.
- Production and installation are separate unless included in the final proposal.



OFFICIAL PHOTO WALL SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor logo included in the approved photo wall design.
- Brand may appear in photographs taken at the wall, subject to actual usage.
- Sponsor branding appears alongside event branding and other confirmed sponsors.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



LANYARD SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor branding on the approved lanyard design.
- Sponsor logo positioned alongside event branding and other approved marks.
- Sponsor approves final artwork and confirms quantities and deadlines.
- Manufacturing, printing and delivery are separate unless explicitly included.



EXHIBITOR BADGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1



- Sponsor logo on the approved exhibitor badge design or designated area.
- Sponsor recognition in the agreed digital sponsor listing.
- Badge layout must retain required event identification details.
- Badge printing and production are separate unless explicitly included.

MAIN SPONSORSHIP PARTNERSHIPS

Choose the level that matches your brand ambitions. Higher tiers receive broader visibility and more promotional inclusions, while entry tiers provide a focused event association.

BRONZE SPONSOR

Sponsorship Fee: ₹3,00,000



- Logo and website link in digital sponsor listing.
- One social media sponsor acknowledgement.
- Company name in post-event sponsor acknowledgement, where published.

SILVER SPONSOR

Sponsorship Fee: ₹4,50,000



- Logo and website link in digital sponsor listing.
- Up to 2 social media acknowledgements.
- Company profile in sponsor listing.
- Post-event acknowledgement.

GOLD SPONSOR

Sponsorship Fee: ₹6,00,000



- Logo on selected digital event materials.
- Company profile and website link in sponsor listing.
- Up to 2 social media mentions/posts.
- One event email inclusion.
- Post-event sponsor acknowledgement.

DIAMOND SPONSOR

Sponsorship Fee: ₹7,50,000

- High-visibility logo placement on selected digital materials.
- Logo on one agreed shared event branding placement, subject to availability.
- Up to 3 social media mentions/posts.
- One event email inclusion.
- Company profile and website link in digital sponsor listing.
- Post-event delivery evidence.



PLATINUM SPONSOR

Sponsorship Fee: ₹10,00,000

- Premium logo placement on selected event website and digital materials.
- Logo on agreed event backdrop or selected on-site branding, where available.
- Up to 3 social media sponsor mentions/posts.
- Up to 2 event email inclusions.
- One company or product spotlight.
- Prominent digital directory listing.
- Post-event delivery evidence.



TITLE SPONSOR

Sponsorship Fee: ₹12,00,000

- Title Sponsor recognition, subject to approved naming format.
- Top-tier logo placement on selected event website and digital sponsor materials.
- Prominent logo placement on agreed main event branding/backdrop, where available.
- Up to 4 social media sponsor mentions/posts across agreed channels.
- Up to 2 inclusions in relevant event email campaigns.
- One dedicated sponsor/company spotlight using sponsor-approved content.
- Priority sponsor listing in the digital event directory.
- Post-event proof pack with available links and photographs.



COMMERCIAL & DELIVERY TERMS

PLATFORM-ONLY SPONSORSHIPS
Water Bottle, Carry Bag and Exhibitor Kit fees cover the sponsorship platform and approved event association only. Sponsors supply products, printing, packing, transport and replenishment.

PRODUCTION
Printing, fabrication, installation, dismantling, freight, storage and applicable taxes are excluded unless expressly included in a signed quotation.

DIRECTIONAL SIGNAGE
This package applies only to approved signage inside the exhibition centre.

REGISTRATION COUNTER
One counter is included; additional counters require separate approval and charges.

ARTWORK & APPROVALS
Sponsor must provide final artwork and company details by the agreed deadline. Venue and event approvals apply.

DIGITAL DELIVERABLES
Post counts are planned inclusions, not guarantees of impressions, reach, clicks, leads or sales. Channels and dates are agreed in the campaign plan.

DATA PRIVACY
Personal attendee/exhibitor data is not included. Enquiry capture, if approved, must be voluntary and compliant with applicable privacy requirements.

AVAILABILITY
Placements depend on inventory, event layout, venue permissions and written confirmation. Category exclusivity is not included unless separately agreed.

Payment
Sponsorship is confirmed only after written acceptance and agreement on payment terms. Production must not be ordered before scope and costs are approved.

READY TO PARTNER WITH US?

Choose the sponsorship level or individual asset that best supports your marketing objectives.

Media Day Marketing will confirm availability, placement, final deliverables and any production costs in a written proposal.

MEDIA DAY MARKETING
Sponsorships & Brand Partnerships

A professional platform for brand visibility at B2B exhibitions.





ABOUT ORGANIZER

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.

STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

GET IN TOUCH

MEDIA DAY MARKETING

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